

## KYDEX, LLC Launches New Website

**Bloomsburg, PA, USA, April 30, 2009** – KYDEX, LLC, the U.S.-based manufacturer of KYDEX<sup>®</sup> thermoplastic sheet, launched a brand new customer-focused, interactive website in April 2009. The site, [www.kydex.com](http://www.kydex.com), is designed in response to KYDEX's research into what the customer really wants.

"At KYDEX, we have always taken customer service very seriously, talking and listening to our customers and taking their needs into consideration", says KYDEX President, Jim Medalie. "Their feedback has influenced the new website design and functionality."

With an updated and improved combination of presentation and functionality, visitors to the site will appreciate the ease and speed in which they will be able to find information and download documents. Some of the main features of the new website include:

- Improved navigation and faster load times
- Simplified and organized page layout
- Ease of locating company contact information
- Addition of Google Analytics

Ronn Cort, International Business Manager, says, "Since January, KYDEX, LLC has adopted a new name and a new image! The launch of a new and improved website is the next step in our evolution."

For additional information, please contact a KYDEX<sup>®</sup> sheet sales representative at 570-387-6997 x542, via e-mail [info@kydex.com](mailto:info@kydex.com), or visit [www.kydex.com](http://www.kydex.com).

## About KYDEX, LLC

KYDEX, LLC, formerly known as Kleerdex Company LLC, is a U.S.-based manufacturer of proprietary thermoplastic sheet products marketed worldwide under the trademark KYDEX<sup>®</sup>. The company's headquarters, major manufacturing operation, customer service, and R&D facilities in Bloomsburg, PA, USA, are certified to the ISO 9001:2000 quality management system and the ISO 14001 environmental management system. Additional administrative offices are in Mount Laurel, NJ and Reno, NV. Technical service, customer service, and sales representatives provide technical advice on designing and manufacturing components with KYDEX<sup>®</sup> sheet products.